

Between Classes Magazine

Tales of the Amazing College Student

The purpose of Between Classes is to showcase student activities outside of the classroom. These activities will be covered from a photojournalists' perspective. We will cover sports, Greek life, organizational events and student government. We will also be at your commencement ceremony as you journey into your new life.



Website:

- The Website Includes popular articles, latest in events, contests, photo albums and videos.
- We will have content that updates daily, weekly and monthly.

Online Shows:

- Weekly Sports show covering local Athletes.



Social Media Sites:

- We will have content that updates daily, weekly and monthly.



YouTube



Print: 8.5 x 5.5 Magazine: (October 2013)

- The Magazine will be printed monthly with a circulation of 5,000
- We will distribute at events and local businesses near USF, UT, and HCC.



Online Magazine: (October 2013)

- The Magazine will be distributed monthly to subscribers.

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Website Front page

	728 x 90 Leaderboard	
Top plus Bottom	\$200 a month	\$75 a week
Middle	\$100 a month	\$50 a week
	125 x 125 Rotating Ad	
	\$50 a month	\$20 a week

Printed Magazine

2 Page spread	\$700
Full Page	\$400
Half Page	\$250
Quarter Page	\$175
1/8th Page	\$100
BackPage	\$600

8.5 x 5.5 Magazine

	Web Shows	
Sponsor	Company Contact info with logo in credits	\$50 a show
Marketing Sponsor	Sponsor + logo placed on 4 x 6 postcard	\$100 a show
Commercial	30 sec to 1 min	\$75 a show
Title Sponsor	Email us for details	12 week show \$7800
Event Sponsor	Logo on Banner (press / red carpet)	\$125 per event